



U. S. Department of Justice

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60-2096-0002

Antitrust Division

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ALEXANDER, CINDY-EAG-10-106BICN

SWEENEY

JONES

325 7th Street, N.W., Suite 500

Washington, DC 20530

May 31, 1996

BY FACSIMILE

BEN-DAVID

CHRON

HOLD

Re: Interview with [REDACTED]

Dear [REDACTED]

As we discussed, the Department of Justice would like to interview your client, [REDACTED] in conjunction with an investigation we currently are conducting into marketing practices in the salty snack food industry. At this time, neither [REDACTED] As you requested, I have set forth an overview of the topics we would like to cover during our interview.

1. [REDACTED] background as it relates to salty snacks.

2. [REDACTED]

3. How [REDACTED] marketed its salty snack products to retailers and what efforts it undertook to get its product placed and promoted in retail locations.

4. [REDACTED]

The interview will probably take an hour and a half. You have indicated to me that [REDACTED] is available to be interviewed on June 5, 1996 at 3:00 p.m. Please contact me at 202-307-6607, or Nina Hale at 202-307-0892, if this date and time are not convenient, or if you have any other questions regarding this matter.

Sincerely yours,



Jill Ptacek
Attorney
Transportation, Energy &
Agriculture Section



U.S. Department of Justice
United States Attorney
Southern District of Illinois

402 West Main Street, Suite 2A
Benton, Illinois 62812

(618) 439-3808
Fax: (618) 439-2401

FACSIMILE COVER SHEET

DATE: 6/10/96 TIME: 12N

TO:

Roger Jones
Transportation, Energy, Agricultural
Antitrust Div. DOT

202 302 2784

FROM:

Kathy Smith, Paralegal Assistant

United States Attorney's Office
402 West Main, Suite 2A
Benton, IL 62812

Fax number (618) 439-2401

Commercial number (618) 439-3808

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RE:

Letter

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